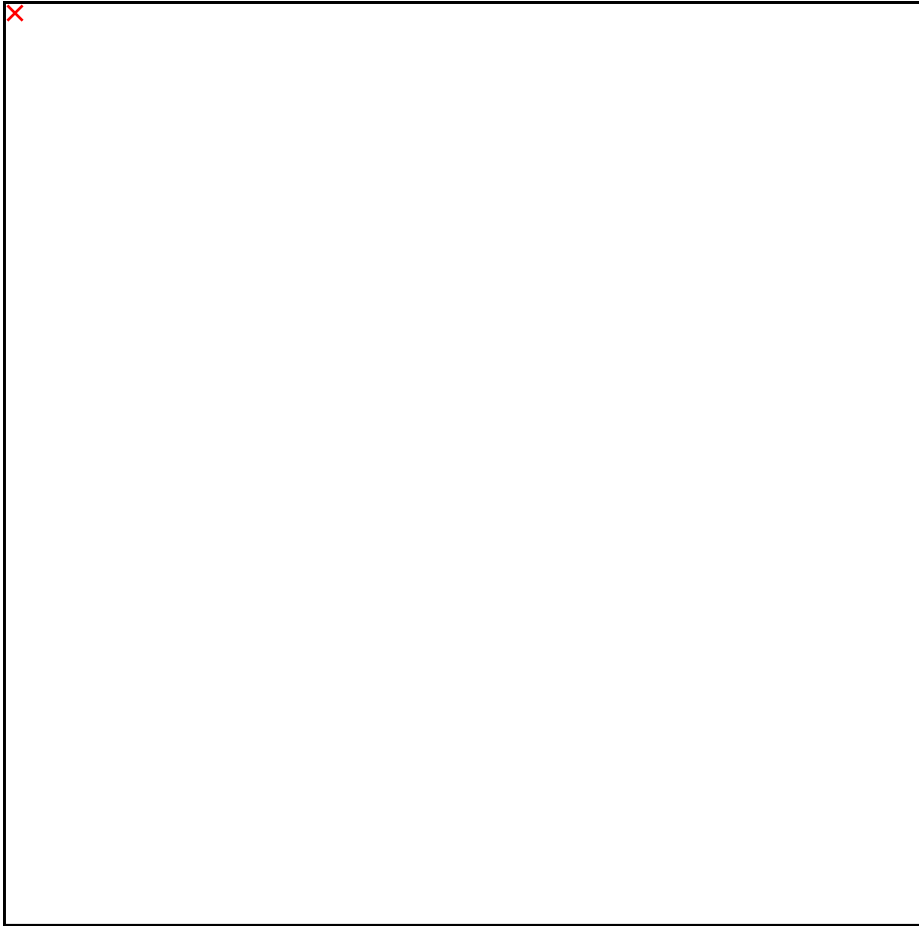


# New “Autumn Miles of Memories” Fall Road Trip Getaways from 22 Benchmark Resorts & Hotels across the U.S.

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**The Woodlands (Houston), Texas** , September 17, 2020 ... Expansive spaces, blue skies, crisp air and brilliant foliage – the call of the Open Road seems louder and even more irresistible in the Fall. After months behind a mask, personal restrictions, and remote work, housebound Americans are more than ready for a vacation that provides adventure, romance, family fun and most important, a chance to renew and recharge in a safe and inspiring environment.

[Benchmark Resorts & Hotels](#) is charting a new course for housebound guests with the new Miles of Memories Fall Road Trip Getaways program. Twenty-two hotels in seven spectacular travel regions across the United States, are offering discounts of up to 40% off rooms, dining, spa services, activities and amenities. These ‘Staycations’ are designed to meet the needs of a diverse number of guests with options for adventure, play, sports, fine dining, entertainment and wellness. A number of offers extend until December 3, 2020, so some resorts will be open for ski season. All are within drive distance of major urban areas.

“The trend towards shorter, close-to-home vacations was building even before the pandemic hit,” notes Ted Davis, Benchmark’s Chief Marketing Officer. “These factors greatly intensified the need for a distraction from these alarming and stressful times.” Mr. Davis also notes that the concern with overall wellness has also intensified. “The participating hotels offer a range of healthy activities and spa and wellness services that will help our guests to relax and rejuvenate in a safe haven, away from the pressures of the ‘New Normal’.”

Benchmark is confident that guests will indeed find that safe haven. Says Ted Davis, “From the beginning of the pandemic in March, we instituted stringent sanitation processes, safety and distancing policies in all our hotels. These have been refined and upgraded as new products and information become available.”

The regional focus of the program is based on the drive market which has been growing in popularity for several years. Today, travelers perceive driving as a safer and more efficient alternative to flying or rail travel. “There is huge pent-up demand here,” asserts Ted Davis, “but that demand differs among guests. “We are committed to meet the needs of couples who want a romantic change of scene with a ‘datecation’.”

Families are especially impacted by the situation and can enjoy a ‘playcation’, a ‘kidcation’ or even a ‘workcation’. The latter is geared to those who must work or attend school remotely but can benefit from new, spacious and safe surroundings, sports and activities and topnotch technology available at the resorts. Family pets can enjoy the open spaces and hiking trails at several resorts.

These outdoor destinations may be far from the cares of the pandemic but the resorts and hotels are luxuriously appointed, offering the best in food, activities and amenities. Each property is unique and an experienced and committed staff provides personalized service and an in-depth knowledge of the many attractions in the surrounding area.

Seven “Miles of Memories” Fall Travel Regions include 22 participating hotels and resorts. To book, visit [Miles of Memories](#).

### Texas: Wide Open Spaces

Benchmark Resorts & Hotels is booming in the Lone Star State with new properties, glamorous resorts and historic hotels waiting to welcome guests. San Antonio, the Alamo City, is home to **Hotel Contessa** on the vibrant River Walk. Nearby, in the open spaces of the famous Texas Hill Country, is **La Cantera Resort & Spa**, voted the Number One Resort in Texas and the Southwest by readers of *Travel + Leisure* magazine. Explore Aggieland from the **Texas A&M Hotel and Conference Center** in the middle of the college’s renowned campus. The acclaimed Margaritaville brand brings its island attitude to Texas with the top-to-bottom restoration of a landmark property on Lake Conroe near Houston. Say Howdy to **Margaritaville Lake Resort, Lake Conroe | Houston**.

For more information on Texas Road Trips and discounts of up to 40%, complimentary resort fees, dining credits and parking, visit: [Texas Road Trips](#).

### The Northeast: Colonial Charm, Autumn Beauty

Three historic inns in Vermont’s Green Mountains showcase New England’s patriotic past amid peaks blazing with fall colors. **The Equinox Golf Resort & Spa** played a role in the American Revolution and its past is perfectly preserved and honored with a place on the National Register of Historic Places. Its sister property, **The Inns at The Equinox** is a collection of colonial era and modern buildings. Guests can hone their culinary skills at **The Essex, Vermont’s Culinary Resort & Spa**, offering cooking classes and fine dining.

For more information on Miles of Northeast lodging savings up to 30%, and select resort and dining credits, and to book, visit: [Fall Northeast Road Trips](#).

### Arizona, California, Washington: The West Beckons

California, here we come! Set on the coast of Santa Cruz and close to its noted wine country, **Chaminade Resort & Spa** captures the best of the Golden State. Love a lake? Dive in at **Lake Arrowhead Resort and Spa** on Lake Arrowhead in the San Bernardino Forest. Or, head north to the **Forest Suites Resort** on Lake Tahoe, offering year-round sports and top entertainment. The soaring mountains and lush forests of the Pacific Northwest beckon road trippers. Sip the vintages of Washington’s wine country and savor award-winning cuisine at **Willows Lodge**. Adventure calls from Washington’s Columbia Gorge at **Skamania Lodge**. In Arizona, sophisticated Scottsdale offers entertainment, sports, and year-round superb dining. For a mid-century modern vibe, opt for the **Hotel Valley Ho**, set in the heart of lively Old Town. For a more intimate retreat, try the **Mountain Shadows** in nearby Paradise Valley.

For more on Best of the West savings up to 35%, spa packages and to book, visit: [Fall West Road Trips](#).

### Great Escapes to The Virginias and Tennessee

Southern Comforts combine with breathtaking vistas in the Virginias and Tennessee’s Great Smoky Mountains. Virginia’s proud history lives on in Leesburg, in the State’s wine country, where the luxurious **Lansdowne** provides a great escape for travelers from nearby states and Washington, DC. A beautiful campus and surrounding countryside make **The Inn at Virginia Tech** a prime stop in Blacksburg. For West Virginia’s outdoor adventures, head to **Stonewall Resort** and its magnificent lakes and mountains. For great sport and entertainment, families can hit the Appalachian Trail in Tennessee’s Great Smoky Mountains and stay at **Dollywood’s DreamMore Resort and Spa**<sup>TM</sup> named for the iconic singer, song writer and actress, Dolly Parton.

For more information on The Virginias and Tennessee lodging savings up to 25%, resort fee credits, and to book, visit [The Virginias and Tennessee Road Trips](#).

### Florida Sunshine

Seven-time Grammy Award winner Gloria and Emilio Estefan's **Costa d'Este Beach Resort & Spa** is a sparkling gem set on Florida's Treasure Coast, rich with sunshine, sandy beaches and Vero Beach art and cultural attractions.

For more information on Florida resort savings up to 25% and a third night free, and to book, visit: [Fall Florida Road Trips](#).

### **Along the Great Lakes**

Blazing fall foliage is reflected in endless lakes, ready for boating and fishing, and championship golf courses and hiking trails. **The Abbey Resort** overlooks Wisconsin's stunning Lake Geneva and is an easy drive from several Midwestern states.

For more on Great Lakes Road Trips, and on the daily \$25 Resort credit offered, and to book, visit: [Fall Great Lakes Road Trips](#).

### **Colorado, Wyoming: Mountain Peaks and Valleys**

Spirits soar along the mountain roads of the spectacular Colorado Rockies and Wyoming's Grand Tetons. Colorado Springs is home to the **Garden of the Gods Resort and Club**, noted for the enchanting rock formations nearby as well as an array of sports. Jackson Hole, Wyoming, draws visitors from around the world. Guests of the **Snow King Resort** can take advantage of the area's recreational facilities from hiking and mountain biking to skiing. Yellowstone National Park is just a short drive from the resort.

For more information on Rocky Mountain lodging savings, including up to \$300 in resort credits and to book, visit: [Fall Mountain States Road Trip Offers](#).

**For more information on all 22 hotels and resorts participating in Benchmark's seven Miles of Memories Fall Travel Regions and to book, visit [Miles of Memories](#) or this link: [https://www.benchmarkresortsandhotels.com/Fall\\_Road\\_Trip\\_Offers/](https://www.benchmarkresortsandhotels.com/Fall_Road_Trip_Offers/)**

**Rediscover the wonder of a Fall Road Trip with the "Quintessential Autumn" post in Benchmark's [Mosaic Traveler blog](#).**

### **About Benchmark Resorts & Hotels ®**

[Benchmark Resorts & Hotels](#) ® features the finest in lodging, dining, recreational and meeting accommodations. Featuring unique and distinctive properties renowned for exceptional service and for creating unforgettable memory-making experiences, it is the signature portfolio of [BENCHMARK®, a global hospitality company](#), which has been a leading US-based hospitality management company for nearly 40 years. Many Benchmark Resort & Hotels' properties are certified by IACC, the association that represents the finest meeting venues and services globally, and many have also been recognized with the coveted [Benchmark Conference Centers](#) ® certification of meeting excellence. [www.benchmarkresortsandhotels.com](http://www.benchmarkresortsandhotels.com). To become a fan on Facebook, visit [www.facebook.com/BenchmarkResortsandHotels](http://www.facebook.com/BenchmarkResortsandHotels). Follow us on Twitter at <https://twitter.com/BenchmarkHotels>, on Instagram at [www.instagram.com/benchmarkresortsandhotels](http://www.instagram.com/benchmarkresortsandhotels), and on Pinterest at [www.pinterest.com/benchmarkhotels](http://www.pinterest.com/benchmarkhotels).

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